



# Main Street Monday!

Oct. 20, 2014  
2 pages



You will notice you haven't seen a director spotlight for a few weeks. I have shared all that have been returned. I still need director spotlights from many of you! I have attached the form once again. :)

## Happenings Around the State

## Toot Your Horn!



Happy Birthday to  
Julie Wagner 22nd

## It's Time for Preservation Series # 4 !!



Carrollton was featured on KET !!!

Carrollton Main Street Manager Sam Burgess will be featured on KET's "Kentucky Life" on Saturday, Oct. 18 at 8:00 p.m and again on Sunday, Oct. 19 at 4:00 p.m. The program will also air on KET-2 on Monday, Oct. 20 at 7:00 p.m. The segment was taped in mid-June and features Sam along with local historian Jim Fothergill and new downtown business owner Brent Leite of Two Rivers Adventures. **If you missed it check your local listings as it re-plays at different times on the KET stations throughout the state. Sam did an excellent job. They will be featuring Main Street communities in the upcoming season so be ready when they come to your town and let us know!!**

We will be heading out on Wednesday to prepare to greet all of you who will be arriving in Paducah on Thursday for the conference. I am very excited to see everyone who will be attending. Melinda and her team have some wonderful things in store for us and the conference sessions will have a lot to offer. Be sure to pack some warm outer wear as there are some outside activities planned. Safe travels!



It was great to see all these smiling faces at the recent KLC conference! Minta was also in attendance. I had a great meeting with KLC this morning and how we can partner on economic development for Main Street.

## A book you may find of interest.

The book "Creating a Vibrant City Center" provides an action plan for developing a lively and economically vibrant city center in any community.

Author Cy Paumier, provides a three-pronged approach, which demonstrates how to:

- \* Attract a diverse yet complimentary mix of uses.
- \* Develop an attractive, comfortable, and secure physical environment.
- \* Build strong partnerships between local government & the private sector to manage city center development and revitalization.

## ArtPlace is Accepting Applications for its National Grants Program

ArtPlace is pleased to open the application process for the fifth round of its National Grants Program. This round marks an important moment in the trajectory of both the Program and ArtPlace as an organization. We've refined our criteria, honed our mission, and clarified our priorities to better support the broad spectrum of people and practices within the field of creative placemaking. Please review the information available in the menu to the right to learn more about this year's process. The video below also provides additional background information, and we'll be updating this page with more resources over the coming weeks. ArtPlace will only review applications submitted through the [Web Portal](#). If you wish to apply, you must register to submit a Letter of Inquiry by clicking "Register/Apply" below. **All applicants must register by 3:59PM EST on October 31, 2014.** Please allow 1-2 business days for your registration request to be approved. Once your registration has been approved, you will be able to view and submit your Letter of Inquiry. **Letters of Inquiry must be submitted by 3:59 PM EST on November 3, 2014.** ArtPlace has changed application software and all applicants, even if they have previously applied, must register in our new system.

- See more at: <http://www.artplaceamerica.org/loi/#sthash.zUVWRCns.dpuf>

# Why Shop Local this Holiday Season!!!!

## Protect Local Character and Prosperity

By choosing to support locally owned businesses, you help maintain Georgetown's diversity and distinctive flavor.

## 2. Community Well-Being

[Locally owned businesses](#) build strong neighborhoods by sustaining communities, linking neighbors, and by contributing more to local causes.

## 3. Local Decision Making

Local ownership means that important decisions are made locally by people who live in the community and who will feel the impacts of those decisions.

## 4. Keeping Dollars in the Local Economy

Your dollars spent in locally-owned businesses have **three times** the impact on your community as dollars spent at national chains. When shopping locally, you simultaneously create jobs, fund more city services through sales tax, invest in neighborhood improvement and promote community development.

## 5. Job and Wages

Locally owned businesses create more jobs locally and, in some sectors, provide better wages and benefits.

## 6. Entrepreneurship

Entrepreneurship fuels America's economic innovation and prosperity, and serves as a key means for families to move out of low-wage jobs and into the middle class.

## 7. Public Benefits and Costs

Local stores in town centers require comparatively little infrastructure and make more efficient use of public services relative to big box stores and strip shopping malls.

## 8. Environmental Sustainability

Local stores help to sustain vibrant, compact, walkable town centers-which in turn are essential to reducing sprawl, automobile use, habitat loss, and air and water pollution.

## 9. Competition

A marketplace of tens of thousands of small businesses is the best way to ensure innovation and low prices over the long-term.

## 10. Product Diversity

A multitude of small businesses, each selecting products based, not on a national sales plan, but on their own interests and the needs of their local customers, guarantees a much broader range of product choices.

